



THE
Beechwood
HOME
NEWS

Volume 2, issue 2 Summer 2014

Our Story Continues...

(continued from volume 2, issue 1)

While the new building erected at Beechwood in 1970 was superior in facilities and the provision for the medical care of the residents, as time passed, other needs became apparent. Architect Fred W. Pressler had designed the 1970 structure and was asked to join the Beechwood Board of Trustees in 1980. In 1981, he was called upon to design some type of covering on the front of the building to protect residents in inclement weather. The current colonnade shelter was added then.

Residents of Beechwood and their families had always been enthusiastic about religious, social and recreational events.

Between 1940 and 1980, with greater capacity at the Home, attendance increased and the need for a larger room for these activities became apparent. The Board of Trustees again turned to Fred Pressler for his expertise, and plans for a new addition to Beechwood were underway.

Dedication of the new Beech Room took place on December 7, 1985, at a reception held in the new addition. The Reverend Mr. Locey Anderson gave the blessing and invocation, followed by a welcome from Lu Dixon (Mrs. J. Gordon), President of the Beechwood Board of Trustees and an address by Rae Hartman, M.D. At that time, Dr. Hartman had been the attending physician for the previous fifteen years.



The highlight of the new addition was the 30x40 foot multi-purpose Beech Room. The cathedral ceiling, parquet floor and view of the terrace and gardens enhanced its charm. Besides the new activity room, much needed storage space was added as well as restroom facilities and a new garage.

The larger Beech Room made it possible to have more recreational events and to accommodate a greater variety of entertainers.

For a copy of our history booklet, please contact Judy Sandquist at 513-321-2674 or email her at jsandquist@beechwoodhome.com.



From The Desk Of The CEO...

As we move from spring into summer at The Beechwood Home, flowers are blooming, the residents are outside enjoying the sunshine and many are taking advantage of the Bettman Center park! The park creates a

lovely place to be reflective, peaceful, and to enjoy nature at its fullest! Seasons change and for our residents this time of year seems to be their favorite.

Here at The Beechwood Home we are learning to welcome change especially when it is helpful to our residents, their families, and to our community. Our primary goal is to enable our residents to have a

quality of life and give them as much independence as possible. Our mission and core values are far more than just words on a page. In fact, they guide us in all that we do. They challenge us to make a difference in the lives of those we serve; to be ever mindful of the importance of our mission, vision and core values; to be guided by higher ideals in our governance, policies, strategies and daily decision-making, and to embrace diversity.

As you will read in this newsletter, change abounds! We have many events taking place, a very generous gift given to Beechwood, and a focus on our volunteer program, just to name a few. Enjoy this edition and please know that you are always welcome to visit us at The Beechwood Home!

Patricia Clark, CEO



New President of The Beechwood Home

We are pleased to introduce Mr. Timothy C. Toft as the President of the Board of Trustees.

Tim became a Beechwood Home Trustee in 2006 and previously served as First Vice President. He has chaired the Facilities Committee since 2008 and is past chair of the Long Range Planning and Development Committee.

Tim is Vice President of the Building Systems Group at Messer Construction in Cincinnati, Ohio. He has worked for Messer since 1986 and currently leads the company's staff of Mechanical and Electrical field engineers throughout nine regions, focused on the quality and performance of building mechanical and electrical systems.

His expertise provides Beechwood with long range planning skills and phenomenal leadership capabilities. Tim is not only a leader who believes in mentoring those around him but does not hesitate to work alongside all of us.

We are so blessed that we have former past presidents of the board who continue to have an impact at The Beechwood Home. Two great examples are: Mrs. Linda Callard who is providing help with preserving archival materials for us. Mrs. Janet Hauck continues to bless us with holiday wreaths every year and has provided us with our beloved Nativity manger and her beautiful tea set, both still used today.

Oliver Family Foundation Grants \$540,000 to The Beechwood Home and Foundation

We extend our heartfelt gratitude to the Oliver Family Foundation for supporting The Beechwood Home. A generous gift of \$500,000 to the Beechwood Home Foundation, and an additional \$40,000 gift to The Beechwood Home will help provide for our residents for many years to come.

The Oliver family has done so much for this organization and for our community. With the help of donations from generous supporters like the Oliver Family Foundation, we will continue to see improvements for those in our care today, tomorrow, and in the future.

The goal of The Beechwood Home is to continue to make a difference in the lives of our residents. The Beechwood Home promotes residents' independence and rehabilitation in a comfortable, enjoyable, family-like home with personalized services that foster hope and support. Since 1890, The Beechwood Home has provided for the needs of the whole person through resident-oriented services such as physical therapy, adaptive technology, a professional dietitian and chef-created meals, and a full range of social, cultural, religious, and recreational activities. We cannot accomplish this alone. The Oliver's generous gift will have a great impact on continuing to provide the best possible environment for our residents.

The Oliver family of Cincinnati includes Mr. and Mrs. Richard Oliver; Mrs. Katherine (Oliver) Jarnigo; Mrs. Molly (Oliver) Vollmer; Mr. Jack Oliver; Mr. and Mrs. John Oliver and Mr. Chad Oliver.

BEECHWOOD HOME 2014 FOUNDATION

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Mr. Thomas Finn
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Become a part of the "Friends of Beechwood"
www.BeechwoodHome.org

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There Is No Place Like The Home Thank You Reception

Over 75 friends of Beechwood came together on May 8, 2014 where they were thanked for their many gifts of time, talent and treasure. The reception was in honor of our donors and volunteers. Mr. Tim Toft, President of The Beechwood Home Board of Trustees, thanked all those in attendance and stated that their commitment to Beechwood makes such a difference in the lives of the residents. He said “Beechwood would not be the wonderful place that it is without its volunteers and benefactors. Your generosity is greatly acknowledged by those who reside at Beechwood, the staff and the Board of Trustees.”



*Jim and Judy Arnett
Keepsake Photography Studio, Kim Rice, Photographer*

Shut-In Luncheon

The annual Shut-In Luncheons were held on April 16 and April 30, 2014, at The Beechwood Home. Once again, we are grateful to the Greater Cincinnati Foundation who has funded the event for many years. Lis Ruehlman, chairperson of the event along with Barb Ruehlman, and many volunteers made this year’s luncheon a huge success. Ten nursing homes and care centers were in attendance. Lis said that the luncheons began in 1960, and she and her volunteers have been hosting them since 1972. She said they have evolved over the years into very lively parties.

Music, food, dancing and merriment were the triumph of the day! The band was made up of musicians who come together once a year to play at this event; the Silver Liners line dancing troupe performed for the residents, and a DJ was there to get the Chicken Dance started. A good time was had by all!

Annual Clay Shoot

The Fourth Annual Clay Shoot was held at the Elk Creek Hunt Club on June 6, 2014. We are grateful to our major sponsors for helping with the event this year: Messer, The Williams Family, Kirk’s Castile; Western and Southern Financial Group, North American Properties - W. Joseph Williams, Jr., Cornerstone Insurance and Financial Services – Dennis Shiels.

It was a beautiful day and excitement was high! This year we had the largest turnout ever! The committee members, Dan Shiels, Rick Moore, Sam Bortz, and Beechwood staff outdid themselves in obtaining a record crowd. We are grateful to them and our volunteers for their hard work. A great meal was donated by U.S. Foods and prepared by our own Beechwood Home chef, Mayer Rosen. The proceeds from the event will help fund operations at Beechwood.



*(Left to Right) Garrett Burke, Dan Shiels, Robert Conger (high overall male) and Kevin Brown were the overall high team of the day.
Not pictured: High Overall Ladies – Gina McCord; High Overall 30 and under – Matt Hemberger
Patricia Ryan Lee, Photographer*

Volunteer Connection



Mrs. Helen Williams

Volunteers are forever friends! The definition of a volunteer is a person who voluntarily undertakes or expresses a willingness to provide a service. Volunteering is generally considered a selfless activity and is intended to promote goodness or improve human quality of life.

There is no greater gift than a gift of yourself to those who you will remember forever. At the Beechwood Home, we have the good fortune of having many wonderful volunteers. Some volunteers have been with us for well over 25 years. It has become generational for many – children have followed in their parent’s footsteps.

Going forward we will be highlighting our volunteers in each issue of our newsletter. This is our inaugural, Volunteer Corner, and it is fitting to highlight a group of dedicated women who are at the Beechwood Home every Friday, rain or shine, to help set up for a religious service, provide transportation to the Beech Room and offer companionship for our residents. Some of the women in this group have been present at these services for over 25 years; some have followed in their mother’s footsteps and continued the tradition. They have served on countless committees, one is currently a member of the Board of Trustees, and others were on the board as a member or as president.

It has been a pleasure for all of our residents and staff to have this group at Beechwood on such a regular basis. We cannot thank them enough for the many years of service they have provided for the Beechwood community!



(Left to Right) Mrs. Mary Ann Meanwell, Mrs. Mary (Sug) Clauder, Mrs. Alice (Allie) Maggini, Fr. Earl Fernandes, Mrs. Patricia (Punkie) Couzins, Mrs. Peggy Jackson, Mrs. Julie Schuermann. Not pictured are Mrs. Patsy Grote, Ms. Carole Coors, Mrs. Patricia Misrach and Mrs. Barbara Momper.



Recently, Rose Stertz has joined Beechwood as the Volunteer and Special Events Coordinator. We are in the process of growing our volunteer program. Opportunities to read to or write letters for residents, lead a book club, play cards, clerical work, mail delivery and many other types of activities are available. Beechwood Home would be blessed to have you share your time and yourself. If you are interested in volunteering please contact Rose at rstertz@beechwoodhome.com.

Go green – to help Beechwood Home save paper, please send Maggie Elder your email address at melder@beechwoodhome.com

Resident's Corner

Wine Growers React to Warming

Wine vines are very sensitive to temperature, and so are the first big-money crop to react to warming. So we can use what vineyard owners have done to predict what other farmers will do when their crops get hit.

The first news is not bad for the growers. Warmer, longer growing seasons have led to grapes with more sugar, thus wines with more alcohol. But in the long run, grapes in premier regions, like Bordeaux and Champagne will not grow. Champagne growers are already setting up shop in southern England, which has the chalky soil their grapes need to produce the best Champagne.

The best wine growing regions in the future intersect some of the habitats needed for some species. This includes regions north of Yellowstone, needed for bears, mountain lions, antelope, etc., and some Chinese regions needed for pandas. This conflict with wildlife is a harbinger of what will happen as other crops move.

Some of the best wines in the future may come from regions not now noted for wine. Relocation of vineyards conflicts with wildlife conservation, This becomes a big problem as other crops move.

By Jim Green, Beechwood Resident

Life Insurance Gives Life

You can make a significant gift by naming The Beechwood Home a beneficiary or owner of your life insurance policy. Often, donating life insurance allows you to make a larger gift to Beechwood than you otherwise could.

If you have an existing life insurance policy that is no longer needed to protect your children, your spouse, or your business interest, you can name Beechwood as the policy's beneficiary. Because the beneficiary designation is a revocable gift, you are not entitled to an income tax deduction; the value of the policy is deductible from your taxable estate. If you also transfer ownership of the policy to Beechwood, you can immediately deduct the current value of the policy from your income taxes; if you are still paying premiums, you can deduct the cost of those premiums each year.

You also can purchase a new life insurance policy to benefit Beechwood. With The Beechwood Home designated as the owner and beneficiary, you are entitled to an income tax deduction for your initial contribution and the premium payments each year.

This type of gift is easy to make and can be done at no cost. Simply obtain a designated beneficiary form from your insurance company and name "The Beechwood Home" as one of your beneficiaries.

For more information about naming The Beechwood Home in your life insurance policy, please contact Judy Sandquist at jsandquist@beechwoodhome.com or call 513-321-2674

Coordinating Admissions



Coordinating admissions for The Beechwood Home is a complex and emotionally demanding task, but one I feel honored to have.

The tour of a facility is critical because it provides the first impression. The beginning of a tour is often emotionally difficult, as this is the time when people become tearful at the prospect of having a loved one reside in a nursing home, potentially for the rest of his/her life. They have often visited other nursing homes and have the preconception that Beechwood Home is like all the others. Families are also often emotionally spent before they even consider nursing home placement. I have heard stories of people trapped in their apartment, only able to leave when firefighters were scheduled to carry them down a flight of stairs. I have heard stories of people in bed for months at a time, due to no mechanical equipment available to assist with the transfer. I have heard stories of children and parents putting their lives on hold to care for a loved one, having no medical training and neglecting their own needs.

There is often a magical moment during a tour though when the preconceptions someone has had about “nursing homes” seem to vanish from their eyes, replaced with a glimmer of hope that life could be better than it is today. They discover, to their surprise, that a majority of our rooms are private rooms and reflect the individual personalities and interests of the occupants. They observe smiles on the faces of our residents as they go about their day. They comment on how quiet it is and how pleasant the air smells. The tour often ends with an entirely different group than it did sixty minutes prior.

It is an exciting moment when I call a family and offer an admission opportunity. I have learned to begin these conversations on the speaker phone, after experiencing ear pain as a result of my first admission’s family screamed phrases of excitement into the phone after receiving the good news. The first question often asked is, “how soon can we move in?”

The most rewarding aspect of coordinating admissions comes last, as I observe a new resident and their family adjust to the facility. They smile as they enter a room custom painted to their preferences. They appear at ease knowing that medical staff is available 24/7. They are immersed in an environment bustling with others and begin to develop friendships. Family members begin to ask questions such as “How are you?” instead of “What do you need?” Our Board Meetings contain a segment call “Mission” where a resident, family member or a staff member can relay to the board their experience with the facility. I often bring new residents to this meeting as they are eager to tell others about how The Beechwood Home has transformed their life for the better. During these moments, I am proud and thankful to everyone who contributes to The Beechwood Home.

Heather Ross, MSW, LSW
Social Services



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**Saturday,
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